

## The Magical World of Free Online Resources

### Stock.XCHNG

- Free high resolution stock images (1000px & larger!) when logged in
- Owned by Getty Images
- Cannot use them for logo making or mass production of anything you intend to sell.
- Photographs as well as vectors (aka digital art)

### Morgue File

- Free high resolution stock images
- MUST alter them
- You can request images for free if you need something specific
- MorgueFile Classroom – free photography tutorials

### Open Clip Art Library

- Public domain clip art
- Can be used for any purpose

### Clker.com

- Public domain clip art
- A lot of duplicates & annoying ads, but some good stuff

### DaFont

- Free fonts!
- Good place to find replicas of stylized fonts, like Hunger Games, Twilight, etc
- Very addicting!

### Canon Creative Park

- Paper crafts, including origami prints & scrapbook paper
- Lots of 3-D crafts

### Millennial Marketing

- Free marketing research

## 4YA

- YA advocate – not just libraries! It's interesting to see what other agencies & organizations are doing for teens.
- Check her Pinterest for lots of great research & other resources – so many places for marketing info!

### Pinterest

- Resource sharing
- Idea boards
- This is how you pin...

### Power of Social Media: John Green & Felicia Day

#### John Green

- In addition to his home page, he's active (posting almost EVERY DAY!) on Twitter, personal Facebook AND Facebook page, Tumblr, reposting fan created stuff, having conversations, & creating his own stuff...
- But there's also the Vlog brothers, the Nerdfighters Social Network on Ning, & KIVA Lending (nerdfighters are the largest team!)
- & now, CRASH COURSE!

#### Felicia Day

- Whedon alum – originally on *Buffy the Vampire Slayer*, went on to star in *Dr Horrible's Sing-A-Long Blog*
- Now starring in her own web show, which is writes & stars in: *The Guild*, which is ALSO a graphic novel from Dark Horse
- Geek & Sundry channel on YouTube, with shows from Wil Wheaton, Dark Horse Motion Comics, *The Guild*, & her own show, *THE FLOG*
- *I'm the One That's Cool* from *The Guild* went viral a few weeks ago; video by Jed Whedon

**FINAL THOUGHTS** – all these people know each other! John Green frequently talks to Wil Wheaton who is also talks to John Scalzi who probably also knows Felicia Day & so on & so forth. This is a very good time to be a geek!

### Questions?