

Youtube & Beyond! An Introduction to New Media

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Resources for further reading!

PODCASTS:

- <http://www.edisonresearch.com/wp-content/uploads/2017/04/Podcast-Consumer-2017.pdf>
- <https://www.dailydot.com/upstream/podcast-war-2017/>
- <https://www.dailydot.com/upstream/podcasting-state-of-the-union/>
- <http://www.edisonresearch.com/infinite-dial-2017/>

TWITCH:

- <http://geekandsundry.com/what-makes-the-intrepid-class-starships-special-a-starship-study/>
- <http://www.rollingstone.com/culture/news/21-trailblazing-twitch-streamers-to-watch-now-w454720>
- <https://techcrunch.com/2017/08/31/twitchs-new-extensions-let-streamers-customize-their-channel-make-money-from-amazon-sales/>
- <http://www.rollingstone.com/glixel/news/twitch-is-getting-interactive-features-for-streamers-w500800>
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YOUTUBE:

- <https://www.nytimes.com/2017/08/16/technology/personaltech/using-youtube-as-an-accelerant-for-video-games.html>
- <https://www.youtube.com/yt/about/press>
- <https://sidekickcollab.com/how-many-youtube-channels-are-there>
- <http://www.tubefilter.com/2016/04/04/youtube-millionaires-2000-channels/>
- <https://www.teenvogue.com/story/best-artists-discovered-on-youtube>
- <https://www.theverge.com/2017/9/19/16331028/youtube-gaming-sponsorships-expansion-paid-channel-subscriptions>

FACEBOOK WATCH:

- <https://techcrunch.com/2017/08/09/facebook-watch/>
- <https://techcrunch.com/2017/09/08/facebook-plans-to-spend-up-to-1b-on-original-shows-in-2018/>
- <http://adage.com/article/digital/facebook-leans-video-sandberg/310558/>